

TALLYGENICOM LAUNCHES NEW 5040 PASSBOOK PRINTER

New Printer Boasts 25% Shorter Transaction Speeds

TallyGenicom, a leading provider of focused, responsive business printers, today announced the availability of the new 5040 passbook printer for high street banks and building societies. The 5040 prints up to 400 characters per second, and rapidly processes media of diverse types ranging from passbooks and cheques to A5 receipts and A4 information sheets.

The 5040 boasts unrivalled transaction times of typically just 2.2 seconds for passbooks, 25% faster than previous models. Its flatbed design provides totally assured paper handling. Advanced features such as Automatic Paper Alignment of forms, such as passbooks, and Automatic Gap Adjustment of the printer head, offers unsurpassed ease-of-use for branch clerks. The printer presents the form against a hard edge, eliminating the possibility of document skew. A control panel with LCD display provides clear, easy to understand messages for efficient operation and support functions.



“The majority of building societies in the UK use TallyGenicom’s passbook printers. The increased speeds, ease of use and versatility make them a popular choice for these busy environments,” commented TallyGenicom Product Manager, Richard Bright.

The new printer has the ability to connect to multiple hosts simultaneously. USB, serial and parallel interfaces are included as standard, for flexibility of connection to either single-station or multi-user operation.

Total cost of ownership figure is impressive. The printer offers a 10 million character ribbon, which is three times the life of ribbons used in competitive machines. Latest manufacturing techniques ensure cost of repair of the 5040 is also impressively competitive.

The standard 5040 supports a secure command language, as demanded within the banking environment to ensure secure printing transaction.

Other models are available with Magnetic Stripe encoding for reading customer account codes directly into the system, minimising user intervention. Magnetic Ink Character Recognition (MICR) models provide cheque information to the host application.

Pricing and Availability

The 5040 is available now from £695

About TallyGenicom

TallyGenicom is one of the largest companies in the world focused exclusively on supplying computer printers, supplies and service to commercial and industrial users. All TallyGenicom products are designed and manufactured to perform critical, business-specific printing tasks in industries such as healthcare, transportation, manufacturing, warehousing and retail. Major international corporations such as Wal-Mart, American Airlines, Tesco, Daimler Chrysler, Blockbuster and Volkswagen use TallyGenicom® printers because of their customized design, rugged construction, proven reliability and durability.

TallyGenicom worldwide headquarters are in the United States in Chantilly, VA near Washington, DC. Its European headquarters are in Ulm, Germany. In Europe the firm has operations in Paris, Vienna, Milan and Basingstoke in the UK. Asian operations are located in Singapore and Jiangmen, China. The company markets Tally®, Genicom® and TallyGenicom® products worldwide. For further information on TallyGenicom, please visit www.tallygenicom.co.uk

Editorial Contacts

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