

TALLYGENICOM PRINTERS FOR LIFE

Forward Thinking Businesses Reap The Benefits Of Unique Lifetime Warranty Offer

TallyGenicom, a leading provider of focussed business printers, today announced that Metzler Automotive Systems and Westbridge Furniture are the latest forward thinking businesses to have signed up to its unique Lifetime Warranty offer. The Lifetime Warranty scheme has been designed to provide businesses with continued support and reliability for the lifetime of the printer.

Established in 1863, Metzler Automotive Systems has become a world leader in sealing systems for the automotive industry, with established car manufacturers from Alfa Romeo to Volvo, utilising its solutions. Metzler Automotive Systems utilises TallyGenicom's 9035N mono laser printers for various applications within its core business. The printers are used to print on heavyweight A5 card, a format not supported by HP or Epson through an internal printing tray, further aiding the decision to move to TallyGenicom printers.

"TallyGenicom's Lifetime Warranty scheme was very attractive and influenced our purchase decision. We had been looking at running costs of printers across the organisation and realised that it would really reduce service overheads," says Metzler Automotive Systems' Support Analyst, Peter Matthews. "TallyGenicom is able to offer a professional service to its customers. Although the 9035 printers are very reliable whenever we have had any minor issues, a TallyGenicom engineer has been prompt and always been able to solve the problem."

For the established Welsh upholstery manufacturer, Westbridge Furniture, TallyGenicom's printers have become a cornerstone for its operations. It uses the 9035N mono laser printers to produce documents such as, dispatch notes, barcodes and labels, which are often a challenge for traditional laser printers.

"The Lifetime Warranty really gives us peace of mind when it comes to maintenance and running the printers, relieving a lot of my time to deal with other IT related matters," says Westbridge Furniture's IT Manager, Gary Thompson. "We are now in an ideal situation, where we have a cost effective printer fleet and a maintenance scheme in place that guarantees operability far into the future."

The 9035N mono laser printer offers high productive power, capable of 150,000 pages per month with an impressive list of paper handling features such as multiple bins and duplex (double sided printing), making it a true workhorse for any work place.

"Combined with the 9035N and our Lifetime Warranty offer businesses such as Metzler Automotive Solutions and Westbridge Furniture are able to reap benefits such as, improved operability and reliability," says TallyGenicom's Product Marketing Manager, Duncan Vass. "The Lifetime Warranty has changed the face of servicing and warranties. We are totally committed to providing all existing and new customers with the utmost support to drive their businesses forward."

About TallyGenicom

TallyGenicom is one of the largest companies in the world focused exclusively on supplying computer printers, supplies and service to commercial and industrial users. All TallyGenicom products are designed and manufactured to perform critical, business-specific printing tasks in industries such as healthcare, transportation, manufacturing, warehousing and retail. Major international corporations such as Wal-Mart, American Airlines, Tesco, Daimler Chrysler, Blockbuster and Volkswagen use TallyGenicom® printers because of their customised design, rugged construction, proven reliability and durability. TallyGenicom world-wide headquarters are

in the United States in Chantilly, VA near Washington DC with manufacturing based in Reynosa, Mexico and Jiangmen, China. Its EMEA sales, marketing and finance are based in Basingstoke, UK with EMEA logistics centre in Ulm, Germany. Other key offices are located in Singapore, Beijing, Dubai UAE, and Johannesburg.

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