

Established in 1863, Metzler Automotive Systems has become a world leader in sealing systems for the automotive industry. Established car manufacturers from Alfa Romeo to Volvo use its solutions. Metzler Automotive Systems utilises printers for various applications within its core business. It recently chose printers from TallyGenicom to deliver documents within a harsh and demanding environment.

The brief

Metzler Automotive Systems was looking for printers to utilise on its shop floor to deliver a specific size of document. An environment where dust and dirt dominates the air sets rigorous demands on printers. It required a set of printers that would be able to deal with the harsh conditions and produce the specific modelling documents used on its shop floor the company turned to the assistance of TallyGenicom.

Printing to specific requirements

With the printers being used in such a demanding environment, Metzler Automation had a set of requirements that the printers had to meet. The printers needed to be robust and reliable, but most importantly enhance the cost effectiveness of the business. In the past it had successfully utilised printers from Mannesmann Tally, prior to its merger with Genicom in. Knowing what the printers were capable of, it seemed like a natural decision to move to TallyGenicom printers.

Metzler Automotive Systems now utilises three TallyGenicom 9035N Mono Laser Printers to support its shop floor. The printers are used to print on heavyweight A5 card, a format not supported by HP or Epson through internal printing tray, further aiding the decision to move to TallyGenicom printers.

“We went with TallyGenicom because the printers offered reliability and cost effectiveness to support our business critical operations,” says Metzler Automotive Systems’ Support Analyst, Peter Matthews. “The printers are used to produce over 15,000 pages per month in a format that is crucial for our operations and not widely supported.”

Further to the 9035N’s capability of dealing with heavy workloads and specific paper types, Metzler Automotive Services also found TallyGenicom’s unique Lifetime Warranty on its professional range of printers, very appealing.

Lifetime warranty lowers running costs

TallyGenicom’s Lifetime Warranty covers its colour printer range of 8124 and 8026 and mono laser printers 9035, 9045 and the 9050. The scheme was designed to provide businesses, such as Metzler Automotive Systems, with the comfort of knowing that their printers will continue to work when the standard warranty runs out.

“TallyGenicom’s Lifetime Warranty scheme was very attractive and influenced our purchase decision. We had been looking at running costs of printers across the organisation and realised that it would really reduce service overheads,” says Matthews. “TallyGenicom is able to offer a professional service to its customers. Although the 9035 printers are very reliable whenever we have had any minor issues, a TallyGenicom engineer has been prompt and always been able to solve the problem.

Though the printers were implemented only a short while ago, Matthews is already looking forward to working with TallyGenicom in the future. “We are pleased with the printers and will definitely be looking to TallyGenicom again for our future printing requirements,”

Solution Overview

Industry
Automotive

Scenario
Metzler Automotive Systems required a durable and robust laser printer to run on the shop floor, where harsh conditions are prevalent. It turned to TallyGenicom for increased durability and cost savings through its unique Lifetime Warranty

Company Profile
With a history spanning over a 100 years, Metzler Automotive is a leader in sealing systems for the automotive industry. www.metzler-profiles.com

Benefits
Operability in harsh environments
Ease of use
Increased cost savings

Printers Used
Three 9035N Mono Laser Printers

Demographic Information
450 Employees based in Leicester